

**SUPPLEMENT TO
CHILDREN'S FOOD AND BEVERAGE ADVERTISING INITIATIVE
GENERAL MILLS PLEDGE**

General Mills Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426

Date: July 1, 2009

This document supplements our Pledge of July 11, 2007.

General Mills is revising Schedule D (list of advertised products). The following product is deleted: Berry Lucky Charms®. The following products are added: (1) Cookie Crisp® Sprinkles, and (2) Frosted Cheerios®. All added products are Healthy Dietary Choices as defined in the General Mills Pledge and as detailed on the attached revised Schedule D.

Copies of the nutrition panels of the added products are also attached.