

Amendment to Pledge Concerning Advertising to Children

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This document amends our Amended and Restated Pledge of January 16, 2009.

Kraft Foods is in the process of transitioning from its own *Sensible Solution* program to the industry-wide *Smart Choices Program*. As part of that process, Kraft Foods will also transition to using the *Smart Choices Program* nutritional criteria to determine which of its products it will advertise to children under its Pledge. Completing this change will take time, as it did when we initiated the *Sensible Solution* program, and the *Smart Choices Program* requires Kraft Foods to complete its transition within three years of joining. As a consequence, there will be a transition period during which Kraft Foods will have both *Sensible Solution* and *Smart Choices Program* products in the marketplace.¹ Therefore, Kraft Foods amends its Pledge to align its advertising criteria with this transition period, so that it may advertise products that meet either its *Sensible Solution* criteria or the *Smart Choices Program* criteria to children under 12. At the end of the transition period, Kraft will advertise solely *Smart Choices Program* products to children and will amend its Pledge accordingly. Therefore, all references in our Amended and Restated Pledge referencing the *Sensible Solution* criteria shall now be deemed to read “*Sensible Solution* or *Smart Choices Program*.” The *Smart Choices Program* criteria can be found online at smartchoicesprogram.com, more specifically at:

<http://www.smartchoicesprogram.com/pdf/Smart%20Choices%20Program%20Nutrition%20Criteria%20Matrix.pdf>

Kraft Foods also has additional products that we may advertise to children consistent with the terms of our amended Pledge. The nutrition information for these products is provided with this Amendment.

RITZ BITS Cracker Sandwiches – Peanut Butter Chocolatey Blast. This product meets *Smart Choices Program* criteria for Snack Foods and Sweets: ≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

HONEY MAID BEES Grahams- Honey. This product meets *Smart Choices Program* criteria for Snack Foods and Sweets: ≤160 calories, ≤35% calories from Fat, <10%

¹ Note that Kraft Foods may not display the *Smart Choices Program* symbol and its *Sensible Solution* logo on any package at the same time.

calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

KRAFT MACARONI AND CHEESE Baked Cheese Crackers- Parmesan Crunch. This product meets *Smart Choices Program* criteria for Snack Foods and Sweets: ≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 15% DV of Calcium as the Nutrient to Encourage.

LUNCHABLES Lunch Combinations - Cheese Pizza. This product meets *Sensible Solution* criteria for convenient meal products: ≤600 calories, ≤35% calories from Fat, <10% calories from Saturated Fat and Trans fat, ≤90mg Cholesterol, ≤840mg Sodium, 20% DV of Vitamin C, Calcium, and 10% DV of Protein and Iron as the Nutrient to Encourage.

This product also meets *Smart Choices Program* criteria for Entrées, sandwiches, main dishes and meal products: <450 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤600mg Sodium, ≤25% calories from Added Sugars, and 10% DV of Calcium and Vitamin C as the Nutrient to Encourage.

Lunchables Lunch Combinations - Turkey and Cheddar Sub. This product meets *Sensible Solution* criteria for convenient meal products: ≤600 calories, ≤35% calories from Fat, <10% calories from Saturated Fat and Trans fat, ≤90mg Cholesterol, ≤840mg Sodium, 20% DV of Vitamin C, Calcium, and 10% DV of Protein and Iron as the Nutrient to Encourage.

This product also meets *Smart Choices Program* criteria for Entrées, sandwiches, main dishes and meal products: <450 calories, <35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, <60mg Cholesterol, <600mg Sodium, <25% calories from Added Sugars and 10% DV of Calcium and Vitamin C as the Nutrient to Encourage.

Also attached are new product information sheets for *Teddy Grahams* products, showing that they meet the *Smart Choices Program* criteria.

Finally, Kraft Foods has discontinued the *Ritz Bits* Cracker Sandwiches – Soccer product.

* * *

The Pledge applies to Kraft Foods' business in the United States, and may be amended at any time. Supplements and amendments to our Pledge will be submitted for consultation and acceptance to the Children's Food and Beverage Advertising Initiative of the Council of Better Business Bureaus, Inc. Pledges are monitored by the Initiative.

RITZ BITS Cracker Sandwiches – Peanut Butter Chocolatey Blast

<h1>Nutrition Facts</h1>			
Serving Size 14 sandwiches (30g)			
Servings Per Container About 7			
Amount Per Serving			
Calories 140	Calories from Fat 45		
%Daily Value *			
Total Fat 5g	8%		
Saturated Fat 1g	5%		
Trans Fat 0g			
Polyunsaturated Fat 2g			
Monounsaturated Fat 1.5g			
Cholesterol 0mg	0%		
Sodium 240mg	10%		
Potassium 50mg	1%		
Total Carbohydrate 21g	7%		
Dietary Fiber less than 1g	3%		
Sugars 5g			
Protein 2g			
Vitamin A 0% • Vitamin C 0% • Calcium 10%			
Iron 6%			
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Snack Foods and Sweets:

≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, PEANUT BUTTER (PEANUTS, HYDROGENATED RAPESEED AND/OR COTTONSEED AND/OR SOYBEAN OILS, SALT, PEANUT OIL), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, DEXTROSE, MALTODEXTRIN, LEAVENING (CALCIUM PHOSPHATE AND/OR BAKING SODA), SALT, CALCIUM CARBONATE (NATURAL SOURCE OF CALCIUM), NATURAL AND ARTIFICIAL FLAVOR, CORNSTARCH, SOY LECITHIN, MILLED CORN, CORN SYRUP, MODIFIED CORN STARCH, COCOA (PROCESSED WITH ALKALI).

CONTAINS: WHEAT, PEANUT, SOY.

MANUFACTURED ON EQUIPMENT THAT PROCESSES MILK.

HONEY MAID BEES Grahams- Honey
SKU: 2006 10 oz Package

<h1>Nutrition Facts</h1>	
Serving Size 27 pieces (30g) Servings Per Container About 9	
Amount Per Serving	
Calories 130	Calories from Fat 35
%Daily Value *	
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 160mg	7%
Potassium 50mg	1%
Total Carbohydrate 22g	7%
Dietary Fiber 1g	4%
Sugars 6g	
Protein 2g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 6%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets *Smart Choices Program* criteria for Snack Foods and Sweets:
 ≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g
 Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added
 Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE
 MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), GRAHAM FLOUR
 (WHOLE GRAIN WHEAT FLOUR), SUGAR, SOYBEAN OIL, HONEY, PARTIALLY
 HYDROGENATED COTTONSEED OIL, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT,
 BAKING SODA, CINNAMON, SOY LECITHIN (EMULSIFIER).

CONTAINS: WHEAT, SOY.

KRAFT MACARONI AND CHEESE Baked Cheese Crackers- Parmesan Crunch
SKU: 2336 8 oz Package

<h1>Nutrition Facts</h1>	
Serving Size 45 pieces (30g) Servings Per Container About 8	
Amount Per Serving	
Calories 140	Calories from Fat 40
%Daily Value *	
Total Fat 4.5g	7%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol Less than 5 milligrams	1%
Sodium 180mg	8%
Potassium 50mg	1%
Total Carbohydrate 21g	7%
Dietary Fiber Less than 1 gram	3%
Sugars Less than 1 gram	
Protein 3g	
Vitamin A 0% • Vitamin C 0% • Calcium 15%	
Iron 6%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets *Smart Choices Program* criteria for Snack Foods and Sweets:
 ≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat,
 ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 15% DV
 of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SOYBEAN OIL, CHEDDAR CHEESE (MADE FROM CULTURED MILK, SALT, ENZYMES), TAPIOCA DEXTRIN, SALT, MALTODEXTRIN, AUTOLYZED YEAST EXTRACT, CALCIUM CARBONATE (SOURCE OF CALCIUM), BUTTERMILK, WHEY, NATURAL FLAVOR, MONOGLYCERIDES, ONION POWDER, CALCIUM PHOSPHATE, PARMESAN CHEESE POWDER (CULTURED PART-SKIM MILK, SALT, ENZYMES), YEAST, CITRIC ACID, SUGAR, LACTIC ACID, BLUE CHEESE POWDER (CULTURED MILK, SALT AND ENZYMES), DISODIUM INOSINATE AND DISODIUM GUANYLATE (FLAVOR ENHANCERS), CHEDDAR CHEESE POWDER (PASTEURIZED MILK, CHEESE CULTURES, SALT, ENZYMES), CORN SYRUP SOLIDS, DISODIUM PHOSPHATE, SPICES.

CONTAINS: WHEAT, MILK.

Lunchables - Cheese Pizza

N u t r i t i o n F a c t s			
Serving Size 1 package			
Amount Per Serving			
Calories	370	Calories From Fat	90
			% Daily Value *
Total Fat	11g		17%
Saturated Fat	3.5g		18%
Trans Fat	0g		
Cholesterol	15mg		5%
Sodium	500mg		21%
Total Carbohydrate	60g		20%
Dietary Fiber	5g		20%
Sugars	37g		
Protein	10g		17%
Vitamin A	8%	•	Vitamin C 100%
Calcium	25%	•	Iron 10%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Meets *Sensible Solution* criteria for convenient meal products:

≤600 calories, ≤35% calories from Fat, ≤10% calories from Saturated Fat and Trans fat, ≤90mg Cholesterol, ≤840mg Sodium, ≤25% calories from Added Sugars. In addition, it has ≥ 10% DV of Protein, Vitamin C, Calcium and Iron.

Meets *Smart Choices Program* criteria for Entrées, sandwiches, main dishes and meal replacements:

≤450 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤600mg Sodium, ≤25% calories from Added Sugars, and ≥10% DV of Calcium as the Nutrient to Encourage.

Ingredients: **Water** - Spring Water. **Applesauce** - Apples, Apple Juice Concentrate, Water, Ascorbic Acid (Vitamin C). **Pizza Crust** - Enriched Wheat Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate [Vitamin B1], Riboflavin [Vitamin B2], Folic Acid), Water, Whole Wheat Flour, Yeast, Soybean Oil, Sugar, Contains Less Than 2% Of Whey (From Milk), Vital Wheat Gluten, Potassium Chloride, Salt, Sodium Stearoyl Lactylate, Rice Bran Extract, Mono- And Diglycerides, Calcium Propionate As A Preservative, Dried Garlic, Alpha Cellulose, Pectin, Cellulose Gum, Natural And Artificial Flavor, Enzymes, L-Cysteine. **Contains: Wheat, Milk.** **Pizza Sauce** - Water, Tomato Paste, Sugar, Contains Less Than 2% Of Modified Food Starch, Salt, Garlic Powder, Onion Powder, Spice, Citric Acid, Potassium Sorbate As A Preservative, Xanthan Gum, Natural Flavor. **Cheese Blend** - 2% Milk Reduced Fat Cheddar Pasteurized Prepared Cheese Product (Pasteurized Part-Skim Milk, Water, Milkfat, Sodium Citrate, Contains Less Than 2% Of Milk Protein Concentrate, Whey Protein Concentrate, Lactic Acid, Salt, Sorbic Acid As A Preservative, Oleoresin Paprika [Color], Annatto [Color], Vitamin A Palmitate, Enzymes, Cheese Culture), 2% Milk Reduced Fat Mozzarella Pasteurized Prepared Cheese Product (Pasteurized Part-Skim Milk, Water, Milk Protein Concentrate, Modified Food Starch, Milkfat, Salt, Contains Less Than 2% Of Sodium Citrate, Sorbic Acid As A Preservative, Cheese Culture, Vitamin A Palmitate, Enzymes), Cellulose Powder, Water, Salt, Natamycin (Preservative). **Contains: Milk.** **Nilla Wafers** - Unbleached Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate [Vitamin B1], Riboflavin [Vitamin B2], Folic Acid), Sugar, Soybean Oil, High Fructose Corn Syrup, Partially Hydrogenated Cottonseed Oil, Whey (From Milk), Eggs, Natural And Artificial Flavor, Salt, Leavening (Baking Soda And/Or Calcium Phosphate), Mono- And Diglycerides (Emulsifier). **Contains: Wheat, Milk, Egg.** **Tropical Punch Artificial Flavor Soft Drink Mix** - Sugar, Fructose, Citric Acid (Provides Tartness), Contains Less Than 2% Of Natural And Artificial Flavor, Ascorbic Acid (Vitamin C), Vitamin E Acetate, Calcium Phosphate (Prevents Caking), Acesulfame Potassium And Sucralose (Sweeteners), Artificial Color, Red 40, Blue 1, BHA (Preserves Freshness).

Lunchables - Turkey and Cheddar Sub

N u t r i t i o n F a c t s			
Serving Size 1 package			
Amount Per Serving			
Calories	360	Calories From Fat	70
			% Daily Value *
Total Fat	8g		12%
Saturated Fat	2.5g		13%
Trans Fat	0g		
Cholesterol	20mg		7%
Sodium	600mg		25%
Total Carbohydrate	62g		21%
Dietary Fiber	4g		16%
Sugars	32g		
Protein	11g		10%
Vitamin A	2%	•	Vitamin C 100%
Calcium	20%	•	Iron 10%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Meets *Sensible Solution* criteria for convenient meal products:

≤600 calories, ≤35% calories from Fat, ≤10% calories from Saturated Fat and Trans fat, ≤90mg Cholesterol, ≤840mg Sodium, ≤25% calories from Added Sugars. In addition, it has ≥ 10% DV of Protein, Vitamin C, Calcium and Iron.

Meets *Smart Choices Program* criteria for Entrées, sandwiches, main dishes and meal replacements:

≤450 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤600mg Sodium, ≤25% calories from Added Sugars and ≥10% DV of Calcium as the Nutrient to Encourage.

Ingredients: **Water** - Spring Water. **Applesauce** - Apples, Apple Juice Concentrate, Water, Ascorbic Acid (Vitamin C). **Sub Bun** - Enriched Bleached Wheat Flour ([Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate {Vitamin B1}, Riboflavin {Vitamin B2}, Folic Acid], Malted Barley Flour), Water, Sugar, White Wheat Bran, Contains 2% Or Less Of The Following: Soybean Oil, Yeast, Wheat Germ, Dough Conditioners (Mono & Diglycerides, Sodium Stearoyl Lactylate, Enzyme Modified Soy Lecithin, Datem), Salt, Guar Gum, Modified Cellulose, Calcium Propionate (Preservative), Xanthan Gum, Artificial Flavors, Enzymes. **Contains: Wheat, Soy. Oven Roasted Turkey Breast - Cured - Smoked Flavor Added - Browned With Caramel Color** - Turkey Breast, Water, Potassium Lactate, Modified Corn Starch, Contains Less Than 2% Of Salt, Dextrose, Carrageenan, Sodium Phosphates, Sodium Diacetate, Sodium Ascorbate, Sodium Nitrite, Natural And Artificial Flavor, Smoke Flavor, Caramel Color. **2% Milk Reduced Fat Cheddar Pasteurized Prepared Cheese Product** - Pasteurized Part-Skim Milk, Water, Milkfat, Sodium Citrate, Contains Less Than 2% Of Milk Protein Concentrate, Whey Protein Concentrate, Lactic Acid, Sorbic Acid As A Preservative, Salt, Oleoresin Paprika (Color), Annatto (Color), Vitamin A Palmitate, Enzymes, Cheese Culture, With Starch Added For Slice Separation. **Contains: Milk. Nilla Wafers** - Unbleached Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate [Vitamin B1], Riboflavin [Vitamin B2], Folic Acid), Sugar, Soybean Oil, High Fructose Corn Syrup, Partially Hydrogenated Cottonseed Oil, Whey (From Milk), Eggs, Natural And Artificial Flavor, Salt, Leavening (Baking Soda And/Or Calcium Phosphate), Mono- And Diglycerides (Emulsifier). Contains: Wheat, Milk, Egg. Nonfat Mayonnaise Dressing- Water, Modified Food Starch, Sugar, High Fructose Corn Syrup, Vinegar, Soybean Oil*, Contains Less Than 2% Of Salt, Cellulose Gel, Natural Flavor, Artificial Color, Egg Yolks*, Xanthan Gum, Mustard Flour, Lactic Acid, Cellulose Gum, Phosphoric Acid, Vitamin E Acetate, Lemon Juice Concentrate, Dried Garlic, Dried Onions, Spice, Yellow 6, Beta Carotene, Blue 1, With Potassium Sorbate And Calcium Disodium EDTA As Preservatives. **Contains: Egg. *Trivial Source Of Fat And Cholesterol. Tropical Punch Artificial Flavor Soft Drink Mix** - Sugar, Fructose, Citric Acid (Provides Tartness), Contains Less Than 2% Of Natural And Artificial Flavor, Ascorbic Acid (Vitamin C), Vitamin E Acetate, Calcium Phosphate (Prevents Caking), Acesulfame Potassium And Sucralose (Sweeteners), Artificial Color, Red 40, Blue 1, BHA (Preserves Freshness).

Teddy Grahams Graham Snacks- Honey

SKU: 0420

3.25 oz Package

SKU: 4888

10 oz Package

Nutrition Facts	
Serving Size 24 pieces (30g)	
Servings Per Container About 3 (sku 0420)	
About 9 (sku 4558)	
Amount Per Serving	
Calories 130	Calories from Fat 35
%Daily Value *	
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 150mg	6%
Potassium 40mg	1%
Total Carbohydrate 23g	8%
Dietary Fiber 1g	4%
Sugars 8g	
Protein 2g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**Meets *Smart Choices Program* criteria for Snack Foods and Sweets:
≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g
Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added
Sugars and 10% DV of Calcium as the Nutrient to Encourage.**

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, DEXTROSE, HONEY, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, SOY LECITHIN, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Cinnamon

SKU: 4559

10 oz Package

Nutrition Facts	
Serving Size 24 pieces (30g) Servings Per Container About 9	
Amount Per Serving	
Calories 130	Calories from Fat 35
%Daily Value *	
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 150mg	6%
Potassium 40mg	1%
Total Carbohydrate 23g	8%
Dietary Fiber 1g	4%
Sugars 7g	
Protein 2g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets Smart Choices Program criteria for Snack Foods and Sweets: \leq 160 calories, \leq 35% calories from Fat, $<$ 10% calories from Saturated Fat, 0g Trans fat, \leq 60mg Cholesterol, \leq 240mg Sodium, \leq 25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, DEXTROSE, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, NATURAL FLAVOR, SOY LECITHIN, CINNAMON, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Chocolate Mini
SKU: 1486 8 oz Package

<h1>Nutrition Facts</h1>	
Serving Size 47 pieces (30g) Servings Per Container About 8	
Amount Per Serving	
Calories 130	Calories from Fat 40
%Daily Value *	
Total Fat 4.5g	7%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 160mg	7%
Potassium 95mg	3%
Total Carbohydrate 22g	7%
Dietary Fiber 2g	8%
Sugars 8g	
Protein 2g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets Smart Choices Program criteria for Snack Foods and Sweets: ≤ 160 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 240 mg Sodium, $\leq 25\%$ calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, COCOA (NATURAL AND PROCESSED WITH ALKALI), DEXTROSE, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, SOY LECITHIN, NATURAL AND ARTIFICIAL FLAVOR, CHOCOLATE, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Chocolate
SKU: 4557 10 oz Package

<h1>Nutrition Facts</h1>	
Serving Size 24 pieces (30g) Servings Per Container About 9	
Amount Per Serving	
Calories 130	Calories from Fat 40
%Daily Value *	
Total Fat 4.5g	7%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 160mg	7%
Potassium 95mg	3%
Total Carbohydrate 22g	7%
Dietary Fiber 2g	8%
Sugars 8g	
Protein 2g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets Smart Choices Program criteria for Snack Foods and Sweets: ≤ 160 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 240 mg Sodium, $\leq 25\%$ calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, COCOA (NATURAL AND PROCESSED WITH ALKALI), DEXTROSE, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, SOY LECITHIN, NATURAL AND ARTIFICIAL FLAVOR, CHOCOLATE, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Cinnamon
SKU: 2037, 0093 1 oz Pack (Part of Variety Pack SKU 02040)

<h1>Nutrition Facts</h1>	
Serving Size 1 package (28g)	
Servings Per Container 1	
Amount Per Serving	
Calories 120	Calories from Fat 35
%Daily Value *	
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 135mg	6%
Potassium 35mg	1%
Total Carbohydrate 21g	7%
Dietary Fiber 1g	4%
Sugars 7g	
Protein 2g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets Smart Choices Program criteria for Snack Foods and Sweets:
≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, DEXTROSE, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, NATURAL FLAVOR, SOY LECITHIN, CINNAMON, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Chocolate

SKU: 2034

1 oz Pack (Part of Variety Pack SKU 02040)

Nutrition Facts	
Serving Size 1 package (28g)	
Servings Per Container 1	
Amount Per Serving	
Calories 120	Calories from Fat 35
%Daily Value *	
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 150mg	6%
Potassium 85mg	2%
Total Carbohydrate 21g	7%
Dietary Fiber 1g	4%
Sugars 8g	
Protein 2g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets Smart Choices Program criteria for Snack Foods and Sweets: \leq 160 calories, \leq 35% calories from Fat, $<$ 10% calories from Saturated Fat, 0g Trans fat, \leq 60mg Cholesterol, \leq 240mg Sodium, \leq 25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, COCOA (NATURAL AND PROCESSED WITH ALKALI), DEXTROSE, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, SOY LECITHIN, NATURAL AND ARTIFICIAL FLAVOR, CHOCOLATE, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Honey Mini
SKU: 0768 8 oz Package

<h1>Nutrition Facts</h1>	
Serving Size 47 pieces (30g) Servings Per Container About 8	
Amount Per Serving	
Calories 130	Calories from Fat 35
%Daily Value *	
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 150mg	6%
Potassium 35mg	1%
Total Carbohydrate 22g	7%
Dietary Fiber 1g	4%
Sugars 7g	
Protein 2g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**Meets *Smart Choices Program* criteria for Snack Foods and Sweets:
 ≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g
 Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added
 Sugars and 10% DV of Calcium as the Nutrient to Encourage.**

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, DEXTROSE, HONEY, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, SOY LECITHIN, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Honey
SKU: 1034, 1253, 0771 Seasonal 9 oz Packages

<h1>Nutrition Facts</h1>	
Serving Size 2 pouches (28g)	
Servings Per Container About 9	
Amount Per Serving	
Calories 120	Calories from Fat 35
%Daily Value *	
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 0.5g	
Cholesterol 0mg	0%
Sodium 135mg	6%
Potassium 35mg	1%
Total Carbohydrate 21g	7%
Dietary Fiber 1g	4%
Sugars 7g	
Protein 1g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets *Smart Choices Program* criteria for Snack Foods and Sweets:

≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, DEXTROSE, HONEY, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, SOY LECITHIN, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Honey

SKU: 2036

1 oz Pack (Part of Variety Pack sku 02040)

Nutrition Facts	
Serving Size 1 package (28g)	
Servings Per Container 1	
Amount Per Serving	
Calories 120	Calories from Fat 35
%Daily Value *	
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 0.5g	
Cholesterol 0mg	0%
Sodium 135mg	6%
Potassium 30mg	1%
Total Carbohydrate 21g	7%
Dietary Fiber 1g	3%
Sugars 7g	
Protein 1g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets Smart Choices Program criteria for Snack Foods and Sweets: \leq 160 calories, \leq 35% calories from Fat, $<$ 10% calories from Saturated Fat, 0g Trans fat, \leq 60mg Cholesterol, \leq 240mg Sodium, \leq 25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, DEXTROSE, HONEY, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, SOY LECITHIN, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.

TEDDY GRAHAMS Graham Snacks- Chocolatey Chip
SKU: 0597 10 oz Package

<h1>Nutrition Facts</h1>	
Serving Size 24 pieces (30g) Servings Per Container About 9	
Amount Per Serving	
Calories 130	Calories from Fat 40
%Daily Value *	
Total Fat 4.5g	7%
Saturated Fat 1g	8%
Trans Fat 0g	
Polyunsaturated Fat 1.5g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 170mg	7%
Potassium 45mg	1%
Total Carbohydrate 23g	7%
Dietary Fiber 1g	4%
Sugars 8g	
Protein 1g	
Vitamin A 0% • Vitamin C 0% • Calcium 10%	
Iron 10% • Zinc 10%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Potassium	3,500mg 3,500mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

Meets Smart Choices Program criteria for Snack Foods and Sweets:
≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL, PARTIALLY HYDROGENATED COTTONSEED AND/OR SOYBEAN OIL, CORNSTARCH, COCOA (PROCESSED WITH ALKALI), DEXTROSE, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), BAKING SODA, SALT, SOY LECITHIN, NATURAL AND ARTIFICIAL FLAVOR, DEXTRIN, CONFECTIONER'S GLAZE, CARNAUBA WAX, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY

TEDDY GRAHAMS Graham Snacks- Cinnamon
SKU: 0061 3 oz Package

<h1>Nutrition Facts</h1>			
Serving Size 24 pieces (30g)			
Servings Per Container About 3			
Amount Per Serving			
Calories 130	Calories from Fat 35		
%Daily Value *			
Total Fat 4g	6%		
Saturated Fat 1g	5%		
Trans Fat 0g			
Polyunsaturated Fat 2g			
Monounsaturated Fat 1g			
Cholesterol 0mg	0%		
Sodium 140mg	6%		
Potassium 35mg	1%		
Total Carbohydrate 22g	7%		
Dietary Fiber 1g	4%		
Sugars 7g			
Protein 2g			
Vitamin A 0% • Vitamin C 0% • Calcium 10%			
Iron 10% • Zinc 10%			
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets Smart Choices Program criteria for Snack Foods and Sweets:
≤160 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤240mg Sodium, ≤25% calories from Added Sugars and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE {VITAMIN B1}, RIBOFLAVIN {VITAMIN B2}, FOLIC ACID), SUGAR, GRAHAM FLOUR (WHOLE GRAIN WHEAT FLOUR), SOYBEAN OIL AND/OR PARTIALLY HYDROGENATED COTTONSEED OIL, DEXTROSE, MALTODEXTRIN, CALCIUM CARBONATE (SOURCE OF CALCIUM), SALT, BAKING SODA, NATURAL FLAVOR, SOY LECITHIN, CINNAMON, ZINC OXIDE (SOURCE OF ZINC), REDUCED IRON.

CONTAINS: WHEAT, SOY.