

Supplement to Pledge Concerning Advertising to Children

Kraft Foods Global, Inc.
Three Lakes Drive
Northfield, IL 60093

Information Contact: **Chris Doherty**
 847-646-2430
 cdoherly@kraft.com

Date: December 28, 2009

This document supplements our Amended and Restated Pledge of January 16, 2009.

Kraft has additional products that we may advertise to children consistent with the terms of our Pledge. The nutrition information for these products is provided with this Supplement.

KRAFT SINGLES Melt Downs Products (Nacho, Pizza and Taco Flavors). These products meet *Smart Choices Program* criteria for Cheese and Cheese Substitutes with ≤ 3 g Total Fat, ≤ 2 g Saturated Fat, 0g Trans Fat, ≤ 60 mg Cholesterol, $\leq 25\%$ calories from Added Sugars, ≤ 240 mg Sodium, and 10% DV of Calcium as the Nutrient to Encourage.

KOOL-AID FUN FIZZ Drink Drops (Grape, Tropical Punch and Lemonade Flavors). These products meet *Smart Choices Program* Criteria for Beverages ≤ 20 calories with ≤ 3 g Total Fat, ≤ 1 g Saturated Fat, 0g Trans Fat, ≤ 60 mg Cholesterol, ≤ 140 mg Sodium.

KRAFT Macaroni and Cheese Dinner, Cheddar Explosion. This product meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements (as prepared) with ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 30% DV of Calcium as the Nutrient to Encourage.

KRAFT Macaroni and Cheese Dinner, Toy Story. This product meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements (as prepared) with ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 20% DV of Calcium as the Nutrient to Encourage.

KRAFT Macaroni and Cheese Dinner, Cups, Cheddar Explosion. This product meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements with ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 15% DV of Calcium as the Nutrient to Encourage.

KRAFT Macaroni and Cheese Dinner, Cups, Toy Story. This product meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements with ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 11% DV of Potassium as the Nutrient to Encourage.

KRAFT Macaroni and Cheese Dinner, Cups, Spongebob. This product meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements with ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 11% DV of Potassium as the Nutrient to Encourage.

KRAFT Macaroni and Cheese Dinner, Microwavable Animal Shapes. This product meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements with ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 20% DV of Calcium as the Nutrient to Encourage.

KRAFT Macaroni and Cheese Dinner, Microwavable Extreme Cheese. This product meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements with ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 20% DV of Calcium as the Nutrient to Encourage.

In addition, Kraft no longer owns the *BALANCE BKids Bar* product line, so these two products are removed from our Pledge.

* * *

The Pledge applies to Kraft's business in the United States, and may be amended at any time. Supplements and amendments to our Pledge will be submitted for consultation and acceptance to the Children's Food and Beverage Advertising Initiative of the Council of Better Business Bureaus, Inc. Pledges are monitored by the Initiative.

KRAFT SINGLES Melt Downs
Nacho Flavored Reduced Fat Pasteurized Prepared Cheese Product

N u t r i t i o n F a c t s			
Serving Size 1 slice (19g)			
Servings Per Container (8 OZ) 12			
Amount Per Serving			
Calories 45		Calories From Fat	20
% Daily Value *			
Total Fat 2.5g			4%
Saturated Fat 1.5g			8%
Trans Fat 0g			
Cholesterol 10mg			3%
Sodium 240mg			10%
Total Carbohydrate 2g			1%
Dietary Fiber 0g			0%
Sugars 1g			
Protein 4g			
Vitamin A 4%	•	Vitamin C	0%
Calcium 25%	•	Iron	0%
Vitamin D 10%	•		
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Cheese and Cheese Substitutes:
≤3g Total Fat, ≤2g Saturated Fat, 0g Trans Fat, ≤60mg Cholesterol, ≤25% calories from Added Sugars, ≤240mg Sodium, and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS:
 PART-SKIM MILK, WHEY, MILK, CALCIUM PHOSPHATE, MILK PROTEIN CONCENTRATE, CONTAINS LESS THAN 2% OF SODIUM CITRATE, GELATIN, JALAPENO PEPPERS, SODIUM PHOSPHATE, SALT, VINEGAR, SORBIC ACID AS A PRESERVATIVE, MILKFAT, OLEORESIN PAPRIKA (COLOR), NATURAL FLAVOR, ANNATTO (COLOR), VITAMIN A PALMITATE, ENZYMES, VITAMIN D3, CHEESE CULTURE

CONTAINS: MILK.

KRAFT SINGLES Melt Downs
Pizza Flavored Reduced Fat Pasteurized Prepared Cheese Product

N u t r i t i o n F a c t s			
Serving Size 1 slice (19g)			
Servings Per Container (8 OZ) 12			
Amount Per Serving			
Calories 45	Calories From Fat		20
% Daily Value *			
Total Fat 2.5g			4%
Saturated Fat 1.5g			8%
Trans Fat 0g			
Cholesterol 10mg			3%
Sodium 240mg			10%
Total Carbohydrate 1g			0%
Dietary Fiber 0g			0%
Sugars 1g			
Protein 4g			
Vitamin A 4%	•	Vitamin C	0%
Calcium 25%	•	Iron	0%
Vitamin D 10%	•		
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Cheese and Cheese Substitutes: \leq 3g Total Fat, \leq 2g Saturated Fat, 0g Trans Fat, \leq 60mg Cholesterol, \leq 25% calories from Added Sugars, \leq 240mg Sodium, and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS:

PART-SKIM MILK, WHEY, MILK, CALCIUM PHOSPHATE, CONTAINS LESS THAN 2% OF MILK PROTEIN CONCENTRATE, SODIUM CITRATE, GELATIN, DRIED TOMATO, SALT, SODIUM PHOSPHATE, NATURAL FLAVOR, DRIED ONION, SORBIC ACID AS A PRESERVATIVE, YEAST EXTRACT, SPICE, DRIED GARLIC, OLEORESIN PAPRIKA (COLOR), MILKFAT, ANNATTO (COLOR), VITAMIN A PALMITATE, ENZYMES, VITAMIN D3, CHEESE CULTURE

CONTAINS: MILK.

KRAFT SINGLES Melt Downs**Taco Flavored Reduced Fat Pasteurized Prepared Cheese Product**

N u t r i t i o n F a c t s			
Serving Size 1 slice (19g)			
Servings Per Container (8 OZ) 12			
Amount Per Serving			
Calories 45	Calories From Fat		20
% Daily Value *			
Total Fat 2.5g			4%
Saturated Fat 1.5g			8%
Trans Fat 0g			
Cholesterol 10mg			3%
Sodium 240mg			10%
Total Carbohydrate 2g			1%
Dietary Fiber 0g			0%
Sugars 1g			
Protein 4g			
Vitamin A 4%	•	Vitamin C	0%
Calcium 25%	•	Iron	0%
Vitamin D 10%	•		
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Cheese and Cheese Substitutes: $\leq 3g$ Total Fat, $\leq 2g$ Saturated Fat, 0g Trans Fat, $\leq 60mg$ Cholesterol, $\leq 25\%$ calories from Added Sugars, $\leq 240mg$ Sodium, and 10% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS:

PART-SKIM MILK, WHEY, MILK, CALCIUM PHOSPHATE, CONTAINS LESS THAN 2% OF MILK PROTEIN CONCENTRATE, SODIUM CITRATE, GELATIN, SODIUM PHOSPHATE, SALT, DRIED ONIONS, SUGAR, DRIED GARLIC, SORBIC ACID AS A PRESERVATIVE, YEAST EXTRACT, TOMATO POWDER, MILKFAT, NATURAL FLAVOR, SPICE, CHIPOTLE CHILI PEPPER, APOCAROTENAL (COLOR), VITAMIN A PALMITATE, ANNATTO (COLOR), CHEESE CULTURE, ENZYMES, VITAMIN D3

CONTAINS: MILK.

KOOL-AID FUN FIZZ DRINK DROPS- GRAPE

N u t r i t i o n F a c t s	
Serving Size 1 drink drop (2g) (makes 8 fl oz)	
Servings Per Container 8	
Amount Per Serving	
Calories 5	
	% Daily Value *
Total Fat 0g	0%
Sodium 60mg	3%
Total Carbohydrate 0g	0%
Sugars 0g	
Protein 0g	
Vitamin C 10%	
Not a significant source of Calories from Fat, Saturated Fat, Trans Fat, Cholesterol, Dietary Fiber, Vitamin A, Calcium, and Iron.	
* Percent Daily Values are based on a 2,000 calorie diet.	

Meets *Smart Choices Program* Criteria for Beverages:
 Beverages with ≤20 calories qualify by meeting criteria for nutrients to limit only. Nutrients to limit:
≤3g Total Fat, ≤1g Saturated Fat, 0g Trans Fat, ≤60mg Cholesterol, ≤140mg Sodium.

INGREDIENTS: CITRIC ACID, SORBITOL, POTASSIUM AND SODIUM BICARBONATE, ASPARTAME*, CONTAINS LESS THAN 2% OF NATURAL AND ARTIFICIAL FLAVOR, ASCORBIC ACID (VITAMIN C), SUCRALOSE, ACESULFAME POTASSIUM, POTASSIUM AND SODIUM CARBONATE, MAGNESIUM OXIDE, SOY LECITHIN, RED 40, BLUE 1, SODIUM BENZOATE (PRESERVES FRESHNESS).

CONTAINS: SOY.

***PHENYLKETONURICS: CONTAINS PHENYLALANINE**

KOOL-AID FUN FIZZ DRINK DROPS- TROPICAL PUNCH

N u t r i t i o n F a c t s	
Serving Size 1 drink drop (2g) (makes 8 fl oz)	
Servings Per Container 8	
Amount Per Serving	
Calories 5	
	% Daily Value *
Total Fat 0g	0%
Sodium 60mg	3%
Total Carbohydrate 0g	0%
Sugars 0g	
Protein 0g	
Vitamin C	10%
Not a significant source of Calories from Fat, Saturated Fat, Trans Fat, Cholesterol, Dietary Fiber, Vitamin A, Calcium, and Iron.	
* Percent Daily Values are based on a 2,000 calorie diet.	

Meets *Smart Choices Program* Criteria for Beverages:

Beverages with ≤ 20 calories qualify by meeting criteria for nutrients to limit only. Nutrients to limit: ≤3g Total Fat, ≤1g Saturated Fat, 0g Trans Fat, ≤60mg Cholesterol, ≤140mg Sodium.

INGREDIENTS: CITRIC ACID, SORBITOL, POTASSIUM AND SODIUM BICARBONATE, ASPARTAME*, CONTAINS LESS THAN 2% OF NATURAL AND ARTIFICIAL FLAVOR, ASCORBIC ACID (VITAMIN C), SUCRALOSE, ACESULFAME POTASSIUM, POTASSIUM AND SODIUM CARBONATE, MAGNESIUM OXIDE, SOY LECITHIN, RED 40, BLUE 1, SODIUM BENZOATE AND BHA (PRESERVE FRESHNESS).

CONTAINS: SOY.

***PHENYLKETONURICS: CONTAINS PHENYLALANINE**

KOOL-AID FUN FIZZ DRINK DROPS- LEMONADE

N u t r i t i o n F a c t s	
Serving Size 1 drink drop (2.5g) (makes 8 fl oz)	
Servings Per Container 8	
Amount Per Serving	
Calories 5	
	% Daily Value *
Total Fat 0g	0%
Sodium 70mg	3%
Total Carbohydrate 0g	0%
Sugars 0g	
Protein 0g	
Vitamin C	10%
Not a significant source of Calories from Fat, Saturated Fat, Trans Fat, Cholesterol, Dietary Fiber, Vitamin A, Calcium, and Iron.	
* Percent Daily Values are based on a 2,000 calorie diet.	

Meets *Smart Choices Program* Criteria for Beverages:

Beverages with ≤ 20 calories qualify by meeting criteria for nutrients to limit only. Nutrients to limit: ≤ 3 g Total Fat, ≤ 1 g Saturated Fat, 0g Trans Fat, ≤ 60 mg Cholesterol, ≤ 140 mg Sodium.

INGREDIENTS: CITRIC ACID, POTASSIUM AND SODIUM BICARBONATE, ASPARTAME*, SORBITOL, CONTAINS LESS THAN 2% OF NATURAL FLAVOR, ASCORBIC ACID (VITAMIN C), SUCRALOSE, POTASSIUM AND SODIUM CARBONATE, MAGNESIUM OXIDE, SOY LECITHIN, YELLOW 5, BLUE 1, SODIUM BENZOATE AND BHA (PRESERVE FRESHNESS).

CONTAINS: SOY.

***PHENYLKETONURICS: CONTAINS PHENYLALANINE**

KRAFT Macaroni and Cheese Dinner, Cheddar Explosion

Nutrition Facts

Serving Size 2.5 OZ (70g/ About 1/2 box) (Makes about 1 cup)
 Servings Per Container (5.5 oz.) About 2

Amount Per Serving	As Packaged	As Prepared																																
Calories	260	300																																
Calories From Fat	25	50																																
% Daily Value **																																		
Total Fat 3g*	5 %	9 %																																
Saturated Fat 1.5g	8 %	15 %																																
Trans Fat 0g																																		
Cholesterol 10mg	3 %	7 %																																
Sodium 510mg	21 %	23 %																																
Total Carbohydrate 48g	16 %	17 %																																
Dietary Fiber 1g	4 %	4 %																																
Sugars 7g																																		
Protein 10g	13%	17%																																
Vitamin A	0 %	6 %																																
Vitamin C	0 %	0 %																																
Calcium	30 %	40 %																																
Iron	10 %	10 %																																
<p>* Amount in Box. Preparation with unsalted butter and fat free milk adds 3g total fat (1.5g sat fat, 0g trans fat), 10mg cholesterol, 30mg sodium, 3g total carbohydrate (3g sugars), and 2g protein.</p> <p>** Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Calories:</th> <th>2,000</th> <th>2,500</th> </tr> </thead> <tbody> <tr> <td>Total Fat</td> <td>Less than</td> <td>65g</td> <td>80g</td> </tr> <tr> <td>Saturated Fat</td> <td>Less than</td> <td>20g</td> <td>25g</td> </tr> <tr> <td>Cholesterol</td> <td>Less than</td> <td>300mg</td> <td>300mg</td> </tr> <tr> <td>Sodium</td> <td>Less than</td> <td>2,400mg</td> <td>2,400mg</td> </tr> <tr> <td>Total Carbohydrate</td> <td></td> <td>300g</td> <td>375g</td> </tr> <tr> <td>Dietary Fiber</td> <td></td> <td>25g</td> <td>30g</td> </tr> <tr> <td>Protein</td> <td></td> <td>50g</td> <td>65g</td> </tr> </tbody> </table>				Calories:	2,000	2,500	Total Fat	Less than	65g	80g	Saturated Fat	Less than	20g	25g	Cholesterol	Less than	300mg	300mg	Sodium	Less than	2,400mg	2,400mg	Total Carbohydrate		300g	375g	Dietary Fiber		25g	30g	Protein		50g	65g
	Calories:	2,000	2,500																															
Total Fat	Less than	65g	80g																															
Saturated Fat	Less than	20g	25g																															
Cholesterol	Less than	300mg	300mg																															
Sodium	Less than	2,400mg	2,400mg																															
Total Carbohydrate		300g	375g																															
Dietary Fiber		25g	30g																															
Protein		50g	65g																															

Meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements (as Prepared): ≤450 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤600mg Sodium, ≤25% calories from Added sugars and 30% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: ENRICHED MACARONI PRODUCT (WHEAT FLOUR, NIACIN, FERROUS SULFATE [IRON], THIAMIN MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID); CHEESE SAUCE MIX (WHEY, MODIFIED FOOD STARCH, WHEY PROTEIN CONCENTRATE, CHEDDAR CHEESE [MILK, CHEESE CULTURE, SALT, ENZYMES], GRANULAR CHEESE [MILK, CHEESE CULTURE, SALT, ENZYMES], SALT, CALCIUM CARBONATE, POTASSIUM CHLORIDE, CONTAINS LESS THAN 2% OF PARMESAN CHEESE [PART-SKIM MILK, CHEESE CULTURE, SALT, ENZYMES], DRIED BUTTERMILK, SODIUM TRIPOLYPHOSPHATE, BLUE CHEESE [MILK, CHEESE CULTURE, SALT, ENZYMES], SODIUM PHOSPHATE, MEDIUM CHAIN TRIGLYCERIDES, CREAM, CITRIC ACID, LACTIC ACID, ENZYMES, YELLOW 5, YELLOW 6)

CONTAINS: WHEAT, MILK

KRAFT Macaroni and Cheese Dinner, Toy Story

N u t r i t i o n F a c t s

Serving Size 2.5 oz (70g / about 1/2 Box) (Makes about 1 cup)

Servings Per Container about 2

Amount Per Serving	As Packaged	As Prepared																												
Calories	250	290																												
Calories From Fat	25	50																												
% Daily Value **																														
Total Fat 2.5g*	4 %	8 %																												
Saturated Fat 1g	5 %	15 %																												
Trans Fat 0g																														
Cholesterol 10mg	3 %	5 %																												
Sodium 580mg	24 %	25 %																												
Total Carbohydrate 48g	16 %	16 %																												
Dietary Fiber 1g	4 %	4 %																												
Sugars 7g																														
Protein 9g																														
Vitamin A	0 %	4 %																												
Vitamin C	0 %	0 %																												
Calcium	20 %	25 %																												
Iron	10 %	10 %																												
<p>* Amount in Box. Preparation with unsalted butter and fat free milk adds 2.5g total fat (2g sat fat, 0g trans fat), 5mg cholesterol, 20mg sodium, 1g total carbohydrate (1g sugars), and <1g protein.</p> <p>** Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:</p> <table border="1"> <thead> <tr> <th></th> <th>Calories:</th> <th>2,000</th> <th>2,500</th> </tr> </thead> <tbody> <tr> <td>Total Fat</td> <td>Less than</td> <td>65g</td> <td>80g</td> </tr> <tr> <td>Saturated Fat</td> <td>Less than</td> <td>20g</td> <td>25g</td> </tr> <tr> <td>Cholesterol</td> <td>Less than</td> <td>300mg</td> <td>300mg</td> </tr> <tr> <td>Sodium</td> <td>Less than</td> <td>2,400mg</td> <td>2,400mg</td> </tr> <tr> <td>Total Carbohydrate</td> <td></td> <td>300g</td> <td>375g</td> </tr> <tr> <td>Dietary Fiber</td> <td></td> <td>25g</td> <td>30g</td> </tr> </tbody> </table>				Calories:	2,000	2,500	Total Fat	Less than	65g	80g	Saturated Fat	Less than	20g	25g	Cholesterol	Less than	300mg	300mg	Sodium	Less than	2,400mg	2,400mg	Total Carbohydrate		300g	375g	Dietary Fiber		25g	30g
	Calories:	2,000	2,500																											
Total Fat	Less than	65g	80g																											
Saturated Fat	Less than	20g	25g																											
Cholesterol	Less than	300mg	300mg																											
Sodium	Less than	2,400mg	2,400mg																											
Total Carbohydrate		300g	375g																											
Dietary Fiber		25g	30g																											

Meets Smart Choices Program criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements (as Prepared): ≤450 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤600mg Sodium, ≤25% calories from Added sugars and 20% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: ENRICHED MACARONI PRODUCT (WHEAT FLOUR, NIACIN, FERROUS SULFATE [IRON], THIAMIN MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID); CHEESE SAUCE MIX (WHEY, MILKFAT, MILK PROTEIN CONCENTRATE, SALT, CALCIUM CARBONATE, SODIUM TRIPOLYPHOSPHATE, CONTAINS LESS THAN 2% OF CITRIC ACID, SODIUM PHOSPHATE, LACTIC ACID, YELLOW 5, YELLOW 6, ENZYMES, CHEESE CULTURE)

CONTAINS: WHEAT, MILK

KRAFT Macaroni and Cheese Dinner, Cups, Cheddar Explosion

N u t r i t i o n F a c t s			
Serving Size 1 Package (56.8g)			
Servings Per Container (2 OZ (56.8g)) 1			
Amount Per Serving			
Calories 220	Calories From Fat		35
			% Daily Value *
Total Fat 4g			6%
Saturated Fat 2g			10%
Trans Fat 0g			
Cholesterol 10mg			3%
Sodium 580mg			24%
Total Carbohydrate 38g			13%
Dietary Fiber 1g			4%
Sugars 6g			
Protein 7g			
Vitamin A 0%	•	Vitamin C 0%	
Calcium 15%	•	Iron 8%	
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements: <450 calories, <35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, <60mg Cholesterol, <600mg Sodium, <25% calories from Added sugars and 15% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: ENRICHED MACARONI PRODUCT (WHEAT FLOUR, GLYCEROL MONOSTEARATE, NIACIN, FERROUS SULFATE [IRON], THIAMIN MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID); CHEESE SAUCE MIX (WHEY, CHEDDAR CHEESE [MILK, CHEESE CULTURE, SALT, ENZYMES], WHEY PROTEIN CONCENTRATE, GRANULAR CHEESE [MILK, CHEESE CULTURE, SALT, ENZYMES], CORN SYRUP SOLIDS, SUGAR, MALTODEXTRIN, PALM OIL, SALT, CONTAINS LESS THAN 2% OF CALCIUM CARBONATE, CREAM, CELLULOSE GUM, SODIUM TRIPOLYPHOSPHATE, LACTOSE, SODIUM PHOSPHATE, CITRIC ACID, XANTHAN GUM, BLUE CHEESE [MILK, CHEESE CULTURE, SALT, ENZYMES], MEDIUM CHAIN TRIGLYCERIDES, GUAR GUM, LACTIC ACID, ENZYMES, YELLOW 5, YELLOW 6, NATURAL FLAVOR); MODIFIED FOOD STARCH, SALT, MALTODEXTRIN, POTASSIUM CHLORIDE, ACETYLATED MONOGLYCERIDES, MEDIUM CHAIN TRIGLYCERIDES, APOCAROTENAL (COLOR)

CONTAINS: WHEAT, MILK.

KRAFT Macaroni and Cheese Dinner, Cups, Toy Story

N u t r i t i o n F a c t s			
Serving Size 1 Package (54g)			
Servings Per Container (1.9 OZ (54g)) 1			
Amount Per Serving			
Calories 210	Calories From Fat		35
			% Daily Value *
Total Fat 4g			6%
Saturated Fat 2g			10%
Trans Fat 0g			
Cholesterol <5mg			2%
Sodium 600mg			25%
Potassium 400mg			11%
Total Carbohydrate 37g			12%
Dietary Fiber <1g			4%
Sugars 6g			
Protein 6g			
Vitamin A 0%	•	Vitamin C 0%	
Calcium 6%	•	Iron 6%	
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements: ≤450 calories, ≤35% calories from Fat, <10% calories from Saturated Fat, 0g Trans fat, ≤60mg Cholesterol, ≤600mg Sodium, ≤25% calories from Added sugars and 11% DV of Potassium as the Nutrient to Encourage.

INGREDIENTS: ENRICHED MACARONI PRODUCT (WHEAT FLOUR, GLYCEROL MONOSTEARATE, NIACIN, FERROUS SULFATE [IRON], THIAMIN MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID); CHEESE SAUCE MIX (WHEY, CORN SYRUP SOLIDS, PALM OIL, MILKFAT, MILK PROTEIN CONCENTRATE, MALTODEXTRIN, SALT, CONTAINS LESS THAN 2% OF SODIUM TRIPOLYPHOSPHATE, MEDIUM CHAIN TRIGLYCERIDES, POTASSIUM CHLORIDE, CITRIC ACID, GUAR GUM, SODIUM PHOSPHATE, NATURAL FLAVOR, LACTIC ACID, CALCIUM PHOSPHATE, MONOSODIUM GLUTAMATE, MILK, YELLOW 5, YELLOW 6, ARTIFICIAL FLAVOR, ENZYMES, CHEESE CULTURE); MODIFIED FOOD STARCH, SALT, MALTODEXTRIN, POTASSIUM CHLORIDE, ACETYLATED MONOGLYCERIDES, MEDIUM CHAIN TRIGLYCERIDES, APOCAROTENAL (COLOR)

CONTAINS: WHEAT, MILK.

KRAFT Macaroni and Cheese Dinner, Cups, Spongebob

N u t r i t i o n F a c t s			
Serving Size 1 Package (54g)			
Servings Per Container (1.9 OZ (54g)) 1			
Amount Per Serving			
Calories 210			Calories From Fat 35
			% Daily Value *
Total Fat 4g			6%
Saturated Fat 2g			10%
Trans Fat 0g			
Cholesterol <5mg			2%
Sodium 600mg			25%
Potassium 400mg			11%
Total Carbohydrate 37g			12%
Dietary Fiber <1g			4%
Sugars 6g			
Protein 6g			
Vitamin A 0%	•	Vitamin C 0%	
Calcium 6%	•	Iron 6%	
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements: ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 11% DV of Potassium as the Nutrient to Encourage.

INGREDIENTS: ENRICHED MACARONI PRODUCT (WHEAT FLOUR, GLYCEROL MONOSTEARATE, NIACIN, FERROUS SULFATE [IRON], THIAMIN MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID); CHEESE SAUCE MIX (WHEY, CORN SYRUP SOLIDS, PALM OIL, MILKFAT, MILK PROTEIN CONCENTRATE, MALTODEXTRIN, SALT, CONTAINS LESS THAN 2% OF SODIUM TRIPOLYPHOSPHATE, MEDIUM CHAIN TRIGLYCERIDES, POTASSIUM CHLORIDE, CITRIC ACID, GUAR GUM, SODIUM PHOSPHATE, NATURAL FLAVOR, LACTIC ACID, CALCIUM PHOSPHATE, MONOSODIUM GLUTAMATE, MILK, YELLOW 5, YELLOW 6, ARTIFICIAL FLAVOR, ENZYMES, CHEESE CULTURE); MODIFIED FOOD STARCH, SALT, MALTODEXTRIN, POTASSIUM CHLORIDE, ACETYLATED MONOGLYCERIDES, MEDIUM CHAIN TRIGLYCERIDES, APOCAROTENAL (COLOR)

CONTAINS: WHEAT, MILK.

KRAFT Macaroni and Cheese Dinner, Microwavable Animal Shapes

N u t r i t i o n F a c t s			
Serving Size 1 Pouch			
Servings Per Container (12.05 oz (342 g)) 6			
Amount Per Serving			
Calories 220	Calories From Fat		35
			% Daily Value *
Total Fat 4g			6%
Saturated Fat 2g			10%
Trans Fat 0g			
Cholesterol <5mg			2%
Sodium 510mg			21%
Total Carbohydrate 39g			13%
Dietary Fiber <1g			4%
Sugars 5g			
Protein 6g			
Vitamin A 10%	•	Vitamin C	0%
Calcium 20%	•	Iron	8%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements: \leq 450 calories, \leq 35% calories from Fat, $<$ 10% calories from Saturated Fat, 0g Trans fat, \leq 60mg Cholesterol, \leq 600mg Sodium, \leq 25% calories from Added sugars and 20% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: ENRICHED MACARONI PRODUCT (WHEAT FLOUR, GLYCEROL MONOSTEARATE, NIACIN, FERROUS SULFATE [IRON], THIAMIN MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID); CHEESE SAUCE MIX (WHEY, CORN SYRUP SOLIDS, MALTODEXTRIN, PALM OIL, MODIFIED FOOD STARCH, SALT, MILKFAT, MILK PROTEIN CONCENTRATE, CALCIUM CARBONATE, CONTAINS LESS THAN 2% OF MEDIUM CHAIN TRIGLYCERIDES, SODIUM TRIPOLYPHOSPHATE, WHEY PROTEIN CONCENTRATE, CITRIC ACID, GUAR GUM, SODIUM PHOSPHATE, LACTIC ACID, CALCIUM PHOSPHATE, MILK, ARTIFICIAL FLAVOR, YELLOW 5, YELLOW 6, APOCAROTENAL [COLOR], ENZYMES, CHEESE CULTURE, NATURAL FLAVOR)

CONTAINS: WHEAT, MILK.

KRAFT Macaroni and Cheese Dinner, Microwavable Extreme Cheese

N u t r i t i o n F a c t s			
Serving Size 1 Pouch (61g)			
Servings Per Container (12.9 oz (366g)) 6, (38.7 oz (2lb 6.7 oz) 1.09 kg) 18			
Amount Per Serving			
Calories 230	Calories From Fat		40
			% Daily Value *
Total Fat 4.5g			7%
Saturated Fat 2.5g			13%
Trans Fat 0g			
Cholesterol 5mg			2%
Sodium 520mg			22%
Total Carbohydrate 41g			14%
Dietary Fiber 1g			4%
Sugars 5g			
Protein 7g			
Vitamin A 10%	•	Vitamin C	0%
Calcium 20%	•	Iron	8%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Meets *Smart Choices Program* criteria for Entrees, Sandwiches, Main Dishes, and Meal Replacements: ≤ 450 calories, $\leq 35\%$ calories from Fat, $< 10\%$ calories from Saturated Fat, 0g Trans fat, ≤ 60 mg Cholesterol, ≤ 600 mg Sodium, $\leq 25\%$ calories from Added sugars and 20% DV of Calcium as the Nutrient to Encourage.

INGREDIENTS: ENRICHED MACARONI PRODUCT (WHEAT FLOUR, GLYCERYL MONOSTEARATE, NIACIN, FERROUS SULFATE [IRON], THIAMIN MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID); CHEESE SAUCE MIX (WHEY, CORN SYRUP SOLIDS, PALM OIL, MALTODEXTRIN, MODIFIED FOOD STARCH, SALT, MILKFAT, MILK PROTEIN CONCENTRATE, CALCIUM CARBONATE, CONTAINS LESS THAN 2% OF MEDIUM CHAIN TRIGLYCERIDES, SODIUM TRIPOLYPHOSPHATE, HIGH ACID WHEY, WHEY PROTEIN CONCENTRATE, MONOSODIUM GLUTAMATE, MILK, CITRIC ACID, GUAR GUM, SODIUM PHOSPHATE, LACTIC ACID, CALCIUM PHOSPHATE, ARTIFICIAL FLAVOR, YELLOW 5, ENZYMES, YELLOW 6, CHEESE CULTURE, APOCAROTENAL [COLOR], DRIED ONIONS, NATURAL FLAVOR)

CONTAINS: WHEAT, MILK.